



## New York Ironweed

*Vernonia noveboracensis (L.) Michx.*



<b>Family:</b>	Asteraceae
<b>Habitat:</b>	Low woods, ditches, moist meadows
<b>Color:</b>	Purple
<b>Height:</b>	2-3 ft
<b>Exposure:</b>	Sun
<b>Bloom Dates:</b>	Aug-Sept
<b>Soil Moisture:</b>	Moist
<b>Soil Quality:</b>	Rich
<b>Garden Uses:</b>	Rear of sunny fall garden.
<b>Notes:</b>	Butterflies love this plant. The purple color is a good contrast for the mostly yellow flowers of late summer, early fall. Pinching them back in early summer will give a bushier plant that is less likely to fall. Good with goldenrods, joe pye weed. Drought tolerant.

**USDA Plants Profile** <http://plants.usda.gov/java/profile?symbol=VENO>